

FACT SHEET



When students, parents, educators, and policymakers have the right information to make decisions, students excel.

STUDENTS benefit from personalized learning and track their own progress toward their college and career goals.

PARENTS get timely information to make decisions about their kids' learning and better advocate on their behalf.

EDUCATORS have time-saving tools and resources at their fingertips to help them practice more effectively.

POLICYMAKERS have the evidence they need to direct scarce resources in ways that truly work for students.

GOALS



Increase public understanding of the value of education data.



Ensure that everyone with a stake in education has timely access to the right information.



Improve the capacity of and conditions for teachers and school leaders to use data.

STRATEGIES



Lead efforts to build consensus and collaboration for the effective use of data to improve education outcomes.



Build knowledge and create evidence-based recommendations and resources for the field.



Advocate for and support changes in policy and practice to ensure that data effectively and securely follow and serve the individual.

HOW WE WORK

- National nonprofit, nonpartisan advocacy organization launched in 2005 by 10 national organizations.
- Identifies and shares stories of what effective data use looks like from early learning to the workforce.
- Collaborates with organizations at the national, state, and local levels to translate lessons learned into policy actions that support effective data use.
- Highlights the value of data and how they are safeguarded.
- Builds knowledge and creates evidence-based roadmaps and resources to guide the field.
- Governed by a board of directors from the nonprofit, business, and public education sectors.

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IMPACT

We will work to achieve these objectives by the year 2020:



Teachers, school leaders, and partners have increased their understanding of how to use data to improve teaching and learning and have the time, training, and technology necessary to use, value, and trust this information in their decisionmaking.



Families demand and have better access to appropriate, quality data to inform decisions.



State and federal policy and practice support the needs of individuals to access and use data for continuous improvement.



Federal, state, and local leaders have prioritized the safeguarding of data while promoting their value.



Data securely follow individuals across sectors, systems, and different learning platforms.

BUILDING ON SUCCESS

Better data

In 2005, DQC identified the 10 Essential Elements of Statewide Longitudinal Data Systems, providing a roadmap for states as they built data systems to improve student achievement.



In 2007, Congress approved the America COMPETES Act, including components that are very closely aligned to DQC's 10 Essential Elements. Every state has committed to implementing all 10.



Information from strong state longitudinal data systems, when combined with data from classrooms, offers a more **powerful tool to improve student learning**.

Improved access

In 2009, 12 states were producing public high school feedback reports on how graduates fared in postsecondary.



In 2014, this number increased to 41 states.



Everyone with a stake in education, especially in underserved communities, should have **access to quality information** to support students.

Increased awareness

In 2009, no states were prioritizing teachers and principals developing the skills to use data appropriately.



In 2014, 18 states were implementing policies to ensure that educators knew how to use data to inform teaching and learning.



Building capacity and trust among teachers and principals to use data is critical to improving student achievement.

Long-term sustainability

In 2009, 8 states used funds to support their P-20/workforce data systems.



In 2014, 41 states committed funds to ensuring these systems' long-term sustainability.



Policies and practices must focus on ensuring that data **meet people's information needs** and systems work in service of individuals.



The **Data Quality Campaign** is a national, nonprofit organization leading the effort to bring every part of the education community together to empower educators, parents, and policymakers with quality information to make decisions that ensure that students excel. For more information, go to www.dataqualitycampaign.org and follow us on Facebook and Twitter (@EdDataCampaign).

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